

## **ETCHED METAL DOG TAG GUIDELINES**

## **ACCEPTED FILE FORMATS**

Adobe Illustrator (Ai) | Adobe PDF (PDF) | Corel Draw (CDR) | Encapsulated PostScript (EPS)

NOTE: All submitted art files must be created in full vector format and all live fonts must be outlined (made into objects).

## **DESIGN IN 3 COLORS**

Stainless Steel Surface	10% Etched Area	Cut-Through Area (White)	Your Color (If applicable)
Black Metal Surface	Laser Etched Area	Cut-Through Area (White)	Your Color (If applicable)
Copper Finish Surface	10% Etched Area	Cut-Through Area (White)	Your Color (If applicable)
Brass Finish Surface	10% Etched Area	Cut-Through Area (White)	Your Color (If applicable)

NOTE: If you are using a white spot color and cutouts, please make all cutout areas magenta and note the process with our team.

**CUT THROUGH (WHITE)** 

10% ETCHED AREA

10% ETCHED + COLOR FILL (WITH YOUR COLOR)

### **DOG TAG SHAPE**

- Standard Dog Tag sizing is 2.0 X 1.125".
- Custom shapes acceptable within product dimensions.
- Please keep corner radius .1" or greater.



### 10% SURFACE ETCHING

- $\bullet$  Chemicals will be used to etch 10% into the surface of your card.
- Any 10% etched areas must be .05" or more from the card edge.
- Any 10% etched areas must be .02" from any cut-through areas. • Convert all fonts, strokes and outlines into vector objects.
- Please remove all clipping masks and hidden objects.



#### **CUT THROUGH**

- Chemicals will be used to etch through your card where specified.
- Cut-through areas must be minim .02" in diameter.
- Add tie-bars (minimum .02") to any 'floating' material.
- Convert all fonts, strokes and outlines into vector objects.
- Please remove all clipping masks and hidden objects.



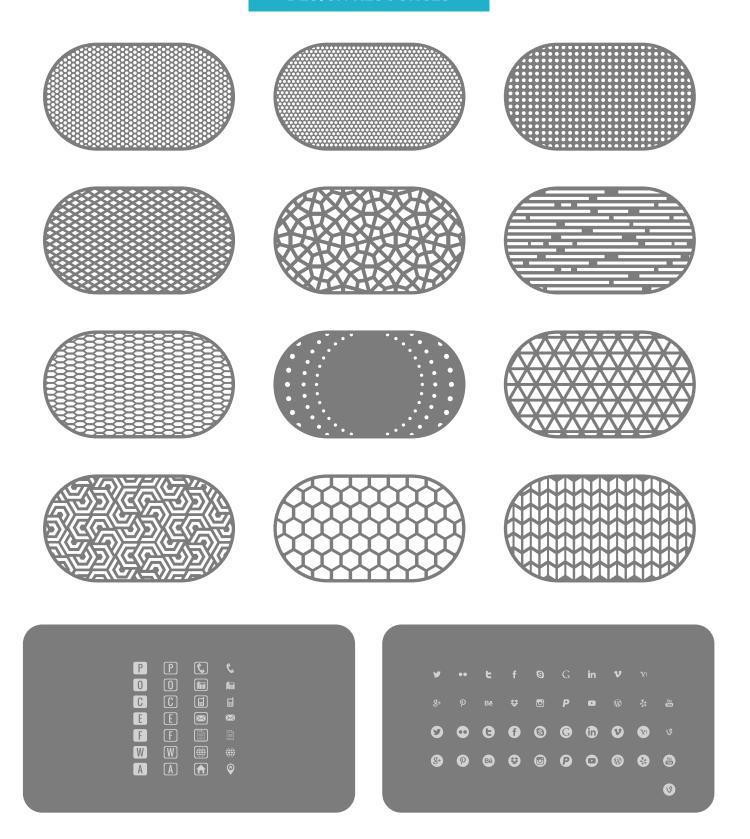
#### **COLOR**

- Design with actual colors Pantone preferred, though we will accept CMYK.
- Please label color values within your artwork.
- Color fill into 10% etched areas must be minimum .008" thick.
- Color fill into 10% etched areas cannot meet they must have a .02" min. gap.
- Colors screen printed onto surface can touch/overlap.
- Please remove all gradients, drop shadows and transparencies.





# **DESIGN RESOURCES**



# **SUBMITTING ARTWORK**

All finished? Simply visit our website at www.mymetalbusinesscard.com to place your order and submit your artwork. Have a question? Call us at 714.213.8155 or email us at artwork@mymetalbusinesscard.com