


























METAL LETTERHEAD GUIDELINES

ACCEPTED FILE FORMATS

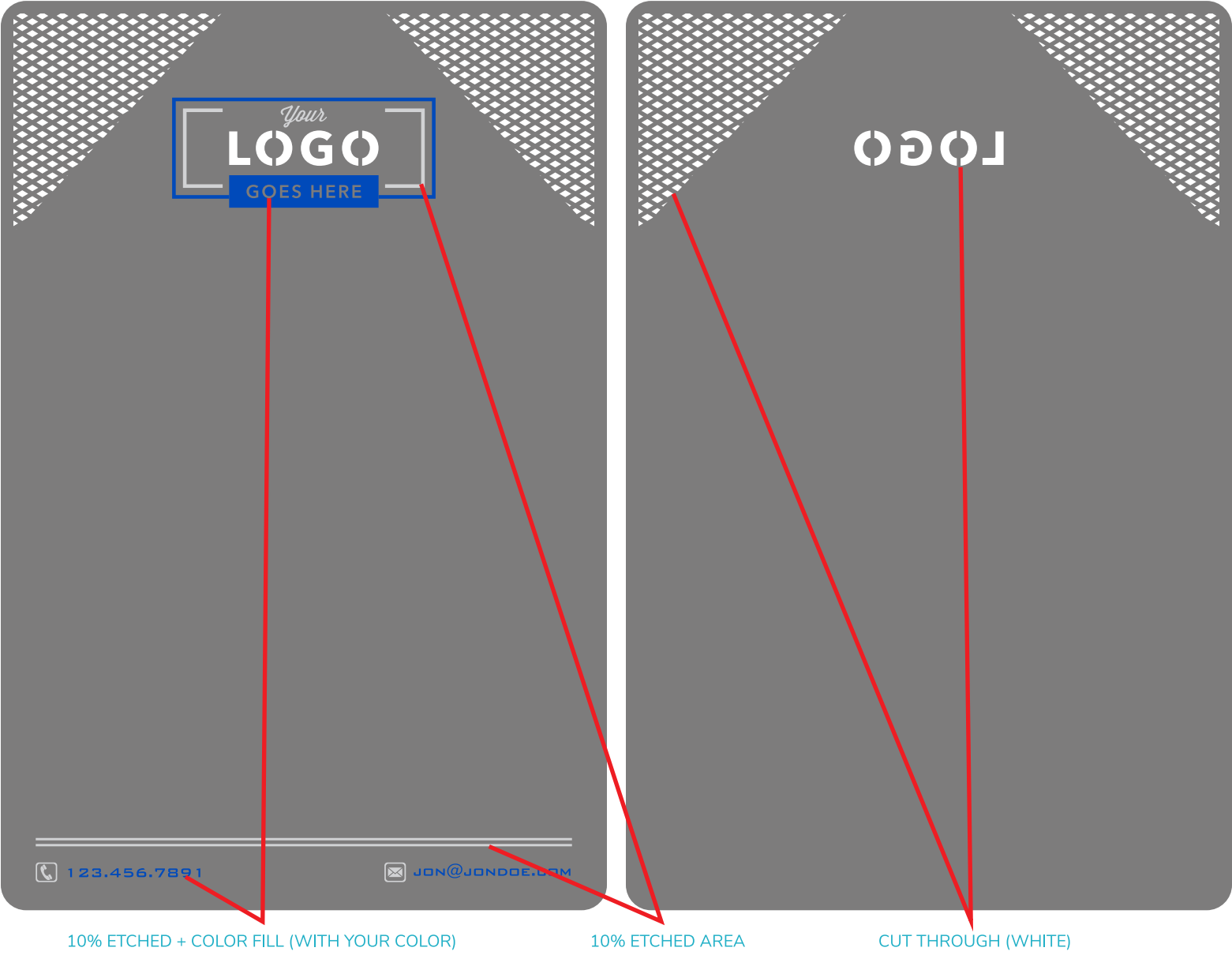
Adobe Illustrator (Ai) | Adobe PDF (PDF) | Corel Draw (CDR) | Encapsulated PostScript (EPS)

NOTE: All submitted art files must be created in full vector format and all live fonts must be outlined (made into objects).

DESIGN IN COLOR SWATCHES

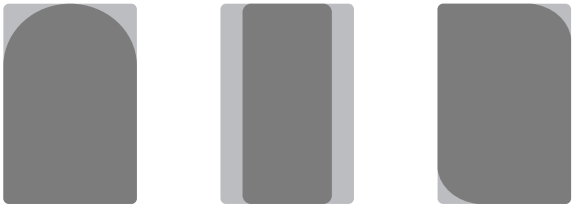
	Stainless Steel Surface		10% Etched Area		Cut-Through Area (White)		Your Color (If applicable)
	Black Metal Surface		Laser Etched Area		Cut-Through Area (White)		Your Color (If applicable)
	Copper Finish Surface		10% Etched Area		Cut-Through Area (White)		Your Color (If applicable)
	Brass Finish Surface		10% Etched Area		Cut-Through Area (White)		Your Color (If applicable)
	Rose Gold Finish Surface		10% Etched Area		Cut-Through Area (White)		Your Color (If applicable)
	White Metal Surface		White Etched Area		Cut-Through Area (White)		Your Color (If applicable)
					Cut-Through Area		

NOTE: If you are using a white spot color and cutouts, please make all cutout areas magenta and note the process with our team.



CARD SHAPE

- Standard Letterhead dimensions are 4.00 X 6.00".
- Custom shapes acceptable within product dimensions.
- Please keep corner radius .1" or greater.



10% SURFACE ETCHING

- A laser will be used to etch onto the surface of your card.
- Any 10% etched areas must be .05" or more from the card edge.
- Any 10% etched areas must be .02" from any cut-through areas.
- Convert all fonts, strokes and outlines into vector objects.
- Please remove all clipping masks and hidden objects.



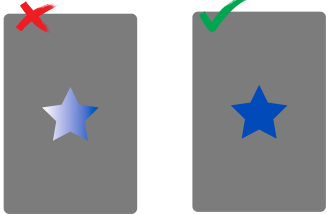
CUT THROUGH

- Chemicals will be used to etch through your card where specified.
- Cut-through areas must be minim .02" in diameter.
- Add tie-bars (minimum .02") to any 'floating' material.
- Convert all fonts, strokes and outlines into vector objects.
- Please remove all clipping masks and hidden objects.



COLOR

- Design with actual colors - Pantone preferred, though we will accept CMYK.
- Please label color values within your artwork.
- Colors screen printed onto surface can touch/overlap.
- Please remove all gradients, drop shadows and transparencies.



DESIGN RESOURCES

