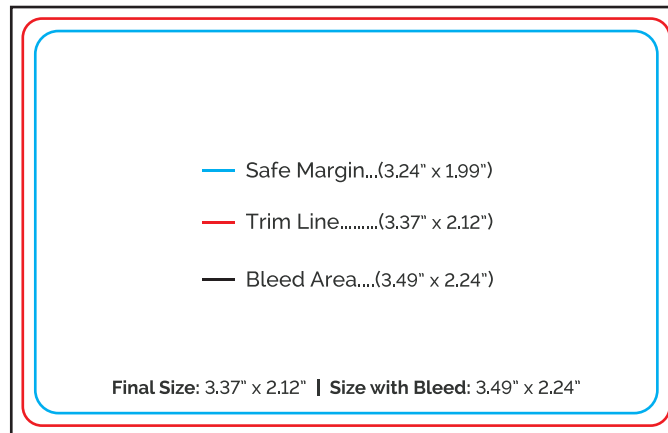## ACCEPTED FILE FORMATS

Adobe Illustrator (Ai) | Adobe PDF (PDF) | Corel Draw (CDR) | Encapsulated PostScript (EPS)
Adobe Photoshop (PSD) | JPEG Image (JPG) | PNG Image (PNG) | GIF Image (GIF) | Bitmap Image (BMP)

NOTE: Vector artwork is preferred, however rasterized images are acceptable. All live fonts must be outlined (made into objects).

SETTING UP YOUR ARTWORK

Safe Margin...(3.24" x 1.99")

Trim Line.........(3.37" x 2.12")

Bleed Area....(3.49" x 2.24")

Final Size: 3.37" x 2.12" | **Size with Bleed:** 3.49" x 2.24"

— **Safe Margin**
• All critical elements (text, images, graphics, logos, etc.) must be kept inside this blue line to avoid trimming.

— **Trim Line**
• This is the actual cut of the final design. Any images and text beyond this line will be trimmed.
• We do not recommend having borders due to shifting in the cutting proccess, which may cause borders to appear uneven.

— **Bleed Area**
• Design all artwork to the edge of the black outline (we require 1/8" bleeds).

✔ **Design in CMYK**
• All designs should be provided in CMYK format. In the case that RGB files are provided, please note that colors may shift during manufacturing.

✔ **Outlining/Rasterizing Fonts and Strokes**
• Outline/Rasterize all live fonts and strokes before saving. This ensures your artwork translates as designed during the manufacturing process.

✔ **Check your Resolution**
• All designs should be created with at least 300 DPI to ensure the highest quality print during the manufacturing process.