METAL BOOKMARK GUIDELINES

ACCEPTED FILE FORMATS

Adobe Illustrator (AI) | Adobe PDF (PDF) | Corel Draw (CDR) || Encapsulated PostScript (EPS)

NOTE: All submitted art files must be created in full vector format and all live fonts must be outlined (made into objects).

DESIGN IN 3 COLORS

Stainless Steel Surface	10% Etched Area	Cut-Through Area (White)	Your Color (If applicable)
Black Metal Surface	Laser Etched Area	Cut-Through Area (White)	Your Color (If applicable)
Copper Finish Surface	10% Etched Area	Cut-Through Area (White)	Your Color (If applicable)
Brass Finish Surface	10% Etched Area	Cut-Through Area (White)	Your Color (If applicable)
White Metal Surface	White on White (If applicable)	Cut-Through Area	Your Color (If applicable)

NOTE: If you are using a white spot color and cutouts, please make all cutout areas magenta and note the process with our team.

10% ETCHED + COLOR FILL (WITH YOUR COLOR)

CUT-THROUGH (WHITE)

CARD SHAPE

- Standard (Hole) Bookmark dimensions are 1.5 X 4.0".
- Custom shapes acceptable within standard dimensions.
- Please keep corner radius .5" or greater.
  - (Shape is based on corner radius .5")

10% SURFACE ETCHING

- Chemical etching will be used to etch onto the surface of your card.
- Etching depth is approx. 10% of the thickness of the card stock.
- Any 10% etched areas must be .02" from any cut-through areas.
- Convert all fonts, strokes and outlines into vector objects.
- Please remove all clipping masks and hidden objects.

CUT-THROUGH

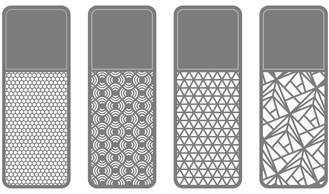
- Chemicals will be used to etch through your card where specified.
- Etching depth is approx. 10% of the thickness of the card.
- Add tie-bars (minimum .02") to any "floating" material.
- Convert all fonts, strokes and outlines into vector objects.
- Please remove all clipping masks and hidden objects.

COLOR

- Design with actual colors - Pantone preferred, though we will accept CMYK.
- Colors will be matched to the closest ink color.
- Colors screen-printed onto surface can touch/overlap.
- Please remove all gradients, drop shadows and transparencies.

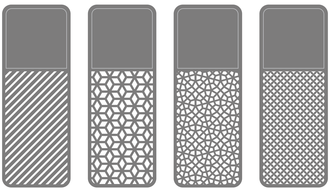
DESIGN RESOURCES

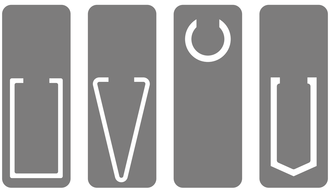
1.5" x 4"



DESIGN RESOURCES CONT.

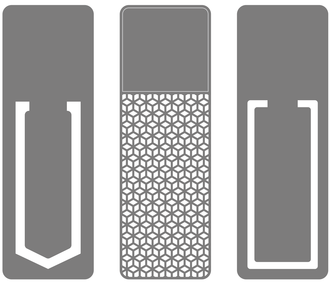
1.5" x 4"

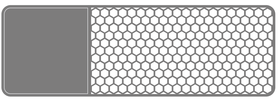


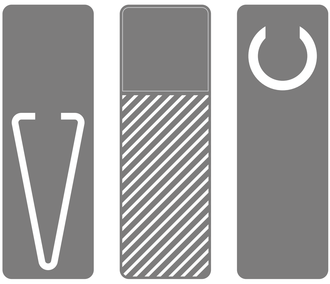
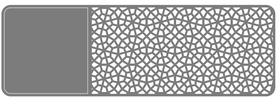


DESIGN RESOURCES CONT.

2" x 6"





DESIGN RESOURCES CONT.

2" x 6"