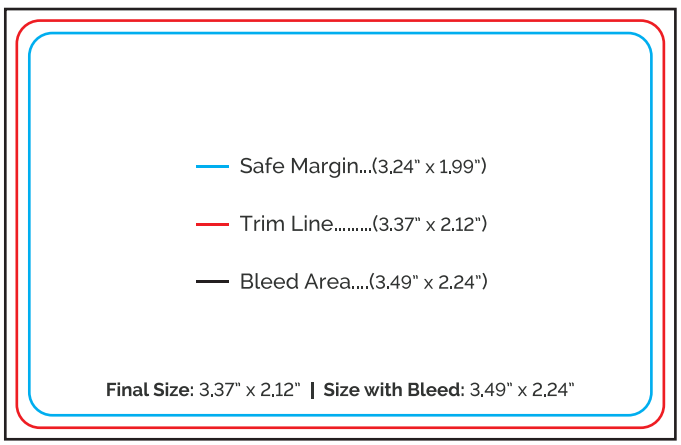
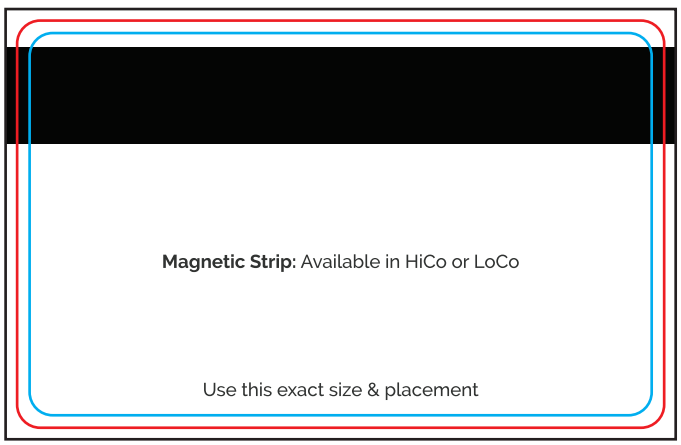
GIFT/MEMBERSHIP CARD GUIDELINES

ACCEPTED FILE FORMATS

Adobe Illustrator (Ai) | Adobe PDF (PDF) | Corel Draw (CDR) | Encapsulated PostScript (EPS)
Adobe Photoshop (PSD) | JPEG Image (JPG) | PNG Image (PNG) | GIF Image (GIF) | Bitmap Image (BMP)

SETTING UP YOUR ARTWORK





— Safe Margin

• All critical elements (text, images, graphics, logos, etc.) must be kept inside this blue line to avoid trimming.

— Trim Line

• This is the actual cut of the final design. **Any images and text beyond this line will be trimmed.**
• We do not recommend having borders due to shifting in the cutting process, which may cause borders to appear uneven.

— Bleed Area

• Design all artwork to the edge of the black outline (we require 1/8" bleeds).

Design in CMYK

• All designs should be provided in CMYK format. In the case that RGB files are provided, please note that colors may shift during manufacturing.

Outlining/Rasterizing Fonts and Strokes

• Outline/Rasterize all live fonts and strokes before saving. This ensures your artwork translates as designed during the manufacturing process.

Check your Resolution

• All designs should be created with at least 300 DPI to ensure the highest quality print during the manufacturing process.

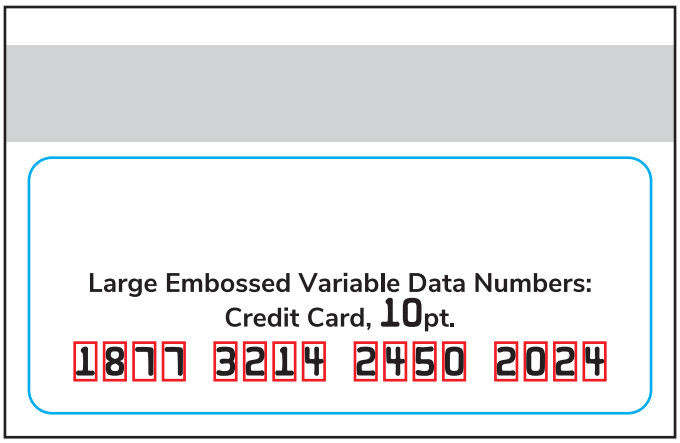
SUBMITTING ARTWORK

It is very important to review your document's safe margin, trim and bleeds prior to uploading.
All finished? Simply visit our website at www.myplasticbusinesscard.com to place your order and submit your artwork.
Have a question? Call us at 714.213.8155 or email us at artwork@myplasticbusinesscard.com

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EMBOSSED VARIABLE DATA GUIDELINES

LARGE EMBOSSED VARIABLE DATA NUMBERS



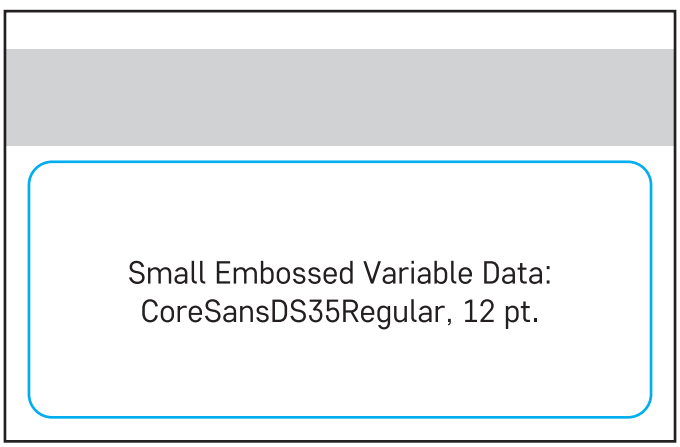
— Safe Margin

• All embossed variable data must be kept inside this blue line to avoid trimming & overlapping magnetic strip from back side.

— Large Embossed Variable Data Numbers

• Large Embossed Variable Data Numbers must be at 10pt font size in font "Credit Card". Font size & font cannot be altered.
• The numbers must be fixed and spaced out within the red boxes. Spacing between the numbers cannot be adjusted.
• Location of the numbers can move up or down within the blue boundaries, but spacing must be fixed exactly as provided within the red boxes.

SMALL EMBOSSED VARIABLE DATA



— Safe Margin

• All embossed variable data must be kept inside this blue line to avoid trimming & overlapping magnetic strip from back side.

— Small Embossed Variable Data

• Small Embossed Variable Data needs to be at 12pt font size in font "CoreSansDS35Regular." Font size & font cannot be altered.
• The Small Embossed Variable Data does not have to be fixed. They can be letters or numbers.

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