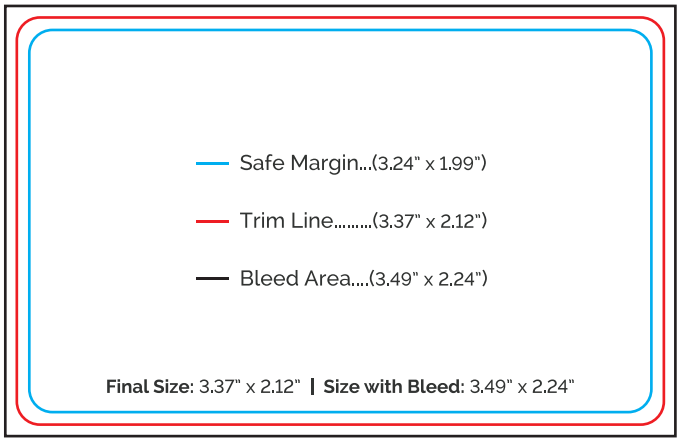
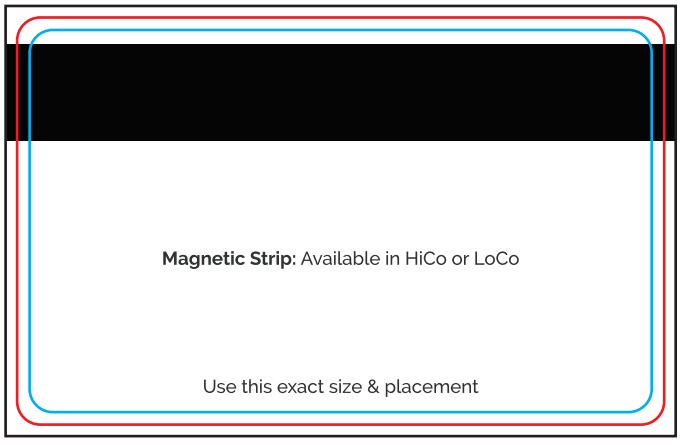
PLASTIC GIFT/MEMBERSHIP CARD GUIDELINES

ACCEPTED FILE FORMATS

Adobe Illustrator (Ai) | Adobe PDF (PDF) | Corel Draw (CDR) | Encapsulated PostScript (EPS)
Adobe Photoshop (PSD) | JPEG Image (JPG) | PNG Image (PNG) | GIF Image (GIF) | Bitmap Image (BMP)

SETTING UP YOUR ARTWORK





— Safe Margin

• All critical elements (text, images, graphics, logos, etc.) must be kept inside this blue line to avoid trimming.

— Trim Line

• This is the actual cut of the final design. **Any images and text beyond this line will be trimmed.**
• We do not recommend having borders due to shifting in the cutting process, which may cause borders to appear uneven.

— Bleed Area

• Design all artwork to the edge of the black outline (we require 1/8" bleeds).

Design in CMYK

• All designs should be provided in CMYK format. In the case that RGB files are provided, please note that colors may shift during manufacturing.

Outlining/Rasterizing Fonts and Strokes

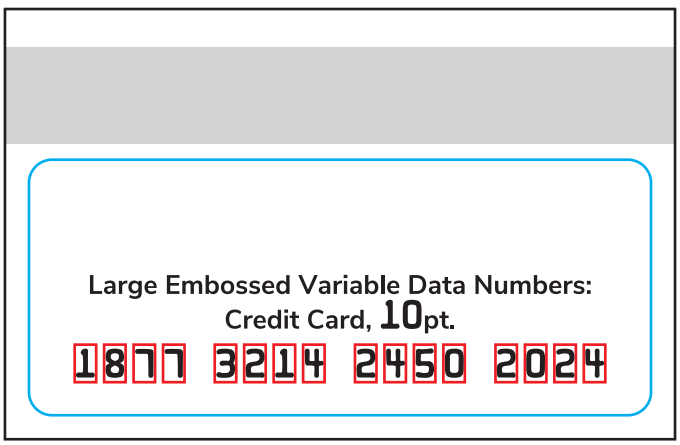
• Outline/Rasterize all live fonts and strokes before saving. This ensures your artwork translates as designed during the manufacturing process.

Check your Resolution

• All designs should be created with at least 300 DPI to ensure the highest quality print during the manufacturing process.

EMBOSSED VARIABLE DATA GUIDELINES

LARGE EMBOSSED VARIABLE DATA NUMBERS



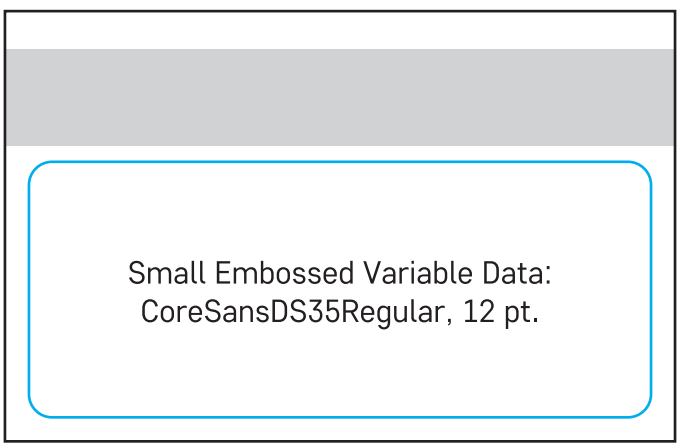
— Safe Margin

• All embossed variable data must be kept inside this blue line to avoid trimming & overlapping magnetic strip from back side.

— Large Embossed Variable Data Numbers

• Large Embossed Variable Data Numbers must be at 10pt font size in font "Credit Card". Font size & font cannot be altered.
• The numbers must be fixed and spaced out within the red boxes. Spacing between the numbers cannot be adjusted.
• Location of the numbers can move up or down within the blue boundaries, but spacing must be fixed exactly as provided within the red boxes.

SMALL EMBOSSED VARIABLE DATA



— Safe Margin

• All embossed variable data must be kept inside this blue line to avoid trimming & overlapping magnetic strip from back side.

— Small Embossed Variable Data

• Small Embossed Variable Data needs to be at 12pt font size in font "CoreSansDS35Regular." Font size & font cannot be altered.
• The Small Embossed Variable Data does not have to be fixed. They can be letters or numbers.